

## InfoGest 2023

More even than 2022, 2023 marks a clear recovery of tourism activity in the Lisbon Region, after the difficult period of 2020 and 2021, highlighted by the COVID-19 pandemic.

To allow for a clearer identification of the recovery signs in the tourism performance indicators of the Lisbon Region, it makes sense to make a comparison not only with the previous year but also with 2019, as a pre-pandemic reference.

The first semester showed significant improvements from last year of the average values of the tourism indicators: 12,3 more percentage points in room occupancy and increases of 13,9% in ADR and 38,2% in RevPAR. In terms of prices, there is a clear increase relatively to 2019 (34,1% in the ADR and 19,6% in RevPAR), with only the room occupancy below the value in 2019 (-4,3 percentage points).

Globally, for the first semester of 2023, there was the following evolution:

		1 <sup>st</sup> semester				
LISBON REGION		2023	2022	var. 22/23	2019	var. 19/23
<b>occupancy/room</b> (January to June 2023)	3 ***	80,2%	66,6%	13,6 pp	81,8%	-1,6 pp
	4 ****	72,3%	58,7%	13,5 pp	75,5%	-3,2 pp
	5 *****	60,2%	50,2%	10,0 pp	66,9%	-6,7 pp
	global	70,1%	57,7%	12,3 pp	74,4%	-4,3 pp
<b>ADR</b> (January to June 2023)	3 ***	95,18 €	78,61 €	21,1%	75,97 €	25,3%
	4 ****	106,69 €	94,86 €	12,5%	91,05 €	17,2%
	5 *****	236,45 €	210,30 €	12,4%	176,30 €	34,1%
	global	137,29 €	120,57 €	13,9%	108,12 €	27,0%
<b>RevPAR</b> (January to June 2023)	3 ***	76,30 €	52,34 €	45,8%	62,11 €	22,8%
	4 ****	77,10 €	55,72 €	38,4%	68,73 €	12,2%
	5 *****	142,30 €	105,56 €	34,8%	117,96 €	20,6%
	global	96,19 €	69,59 €	38,2%	80,45 €	19,6%

In what concerns the full year, 2023 closed with a strong recovery of the several indicators when comparing to 2022: 5,5 more percentage points in room occupancy and increases of 11,7% in ADR and 21% in RevPAR. Concerning the price level, these surpass 2019, with the ADR 31,8% and the RevPAR 24,1% above those values. Only the room occupancy falls 4,5 percentage points below.

The cumulated data up to December 2023 for the Lisbon Region are thus summarized:

		year				
LISBON REGION		2023	2022	var. 22/23	2019	var. 19/23
<b>occupancy/room</b> (January to December 2023)	3 ***	81,0%	74,7%	6,3 pp	83,6%	-2,6 pp
	4 ****	75,0%	68,8%	6,1 pp	78,5%	-3,5 pp
	5 *****	62,9%	58,4%	4,5 pp	68,9%	-6,0 pp
	global	72,5%	66,9%	5,5 pp	77,0%	-4,5 pp
<b>ADR</b> (January to December 2023)	3 ***	101,50 €	88,45 €	14,8%	78,83 €	28,8%
	4 ****	114,86 €	103,94 €	10,5%	93,21 €	23,2%
	5 *****	246,96 €	224,13 €	10,2%	181,24 €	36,3%
	global	146,19 €	130,84 €	11,7%	110,95 €	31,8%
<b>RevPAR</b> (January to December 2023)	3 ***	82,17 €	66,03 €	24,5%	65,88 €	24,7%
	4 ****	86,09 €	71,56 €	20,3%	73,16 €	17,7%
	5 *****	155,33 €	130,83 €	18,7%	124,94 €	24,3%
	global	105,92 €	87,56 €	21,0%	85,38 €	24,1%