

## InfoGest 2022

After two particularly difficult years, marked by the reduction of tourism activity to unprecedented levels due to the COVID-19 pandemic, the beginning of 2022 seems to set a path of gradual recovery.

To allow for a clearer identification of any recovery signs, or not, in the tourism performance indicators of the Lisbon Region, it makes sense to make a comparison not only with the previous year but also — because that is clearly a low starting point — with 2019.

In the first three months of the year, 6,0% of the 162 hotel units that constitute the sample had, on average, suspended their activity (contrasting with 56,2% in 2021).

This first trimester shows, therefore, a significant improvement from last year, with average increases of 28,6 percentage points in occupancy/room, of 35,2% in average daily rate (ADR) and of 469,3% in revenue per available room (RevPAR). Regarding 2019, the ADR is already 4,7% above the average value for the same period, while the occupancy rate is still 25,8 percentage points under and the RevPAR 37,9% below the numbers for that year.

The cumulated data up to March 2022 for the Lisbon Region are thus summarized:

		1 <sup>st</sup> trimester				
LISBON REGION		2022	2021	var. 21/22	2019	var. 19/22
<b>occupancy/room</b> (January to March 2022)	3 ***	46,8%	10,2%	36,6 pp	72,1%	-25,3 pp
	4 ****	38,2%	10,7%	27,5 pp	63,7%	-25,4 pp
	5 *****	30,5%	5,0%	25,5 pp	56,3%	-25,8 pp
	global	37,5%	8,9%	28,6 pp	63,3%	-25,8 pp
<b>ADR</b> (January to March 2022)	3 ***	60,38 €	48,91 €	23,5%	61,37 €	-1,6%
	4 ****	74,39 €	60,76 €	22,4%	75,42 €	-1,4%
	5 *****	168,87 €	130,56 €	29,3%	148,75 €	13,5%
	global	93,91 €	69,45 €	35,2%	89,67 €	4,7%
<b>RevPAR</b> (January to March 2022)	3 ***	28,25 €	5,00 €	464,6%	44,22 €	-36,1%
	4 ****	28,45 €	6,52 €	336,2%	48,03 €	-40,8%
	5 *****	51,52 €	6,58 €	682,7%	83,74 €	-38,5%
	global	35,25 €	6,19 €	469,3%	56,75 €	-37,9%

NOTE: The data does not include the rooms that, due to the temporary closing of the respective hotel unit, are not considered as available.