



**PASSENGER PROFILE - LISBON AIRPORT**

## GLOSSARY

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**INBOUND:** Passenger not living in the airport catchment area, who is returning to his permanent residence or work location. The passenger is not making a flight connection at the airport. The passenger may be classified as **domestic inbound** if he lives in Portugal or **international inbound** if he lives outside of Portugal.

**OUTBOUND:** Passenger living in the airport catchment area, who is starting his journey. The passenger may be classified as **domestic outbound** if the destination of his travel is an airport in Portugal or **international outbound** if his destination is outside of Portugal.

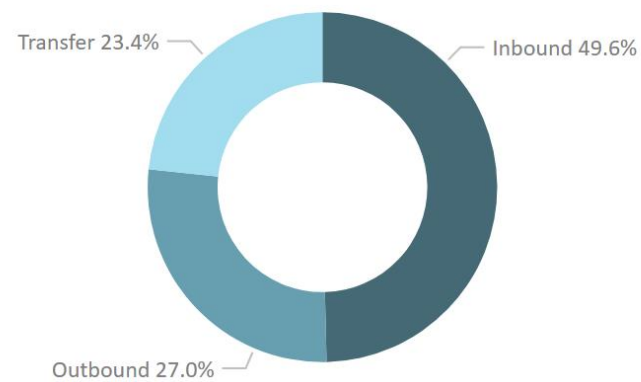
**TRANSFER:** Passenger who is at the airport, connecting between flights, up to 18 hours at the airport.

- **FORMAL TRANSFER:** Connecting passenger whose previous travel and the one he is starting will be made with a 'traditional' airline.
- **INFORMAL TRANSFER:** Connecting passenger whose previous travel and/or the one he is starting will be made with a low-cost airline.

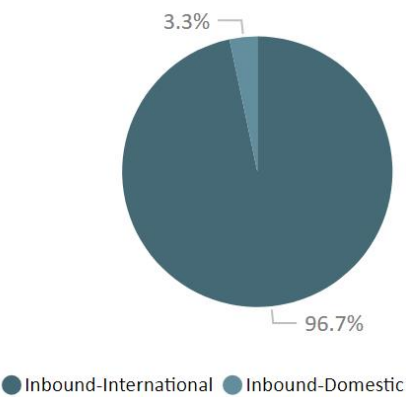
**MULTI-DESTINATION:** Passenger not living in Portugal, who may or may not be returning home, but who, in the course of his entire journey, visited more than two cities, having made multiple separate journeys.

TRIP GEOSTATS

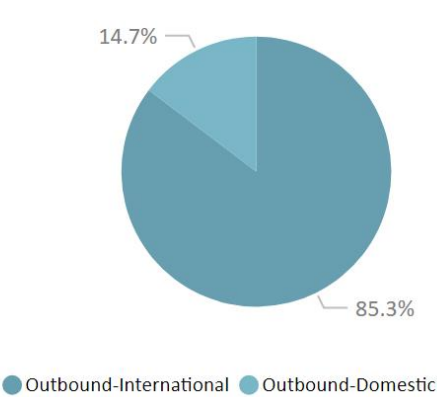
Directionality



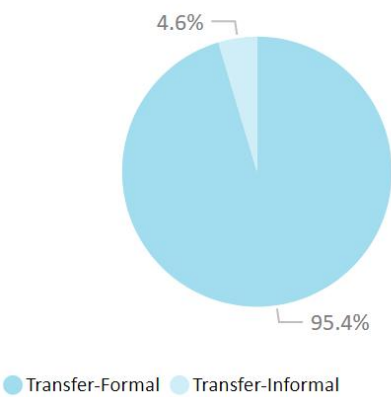
Inbound



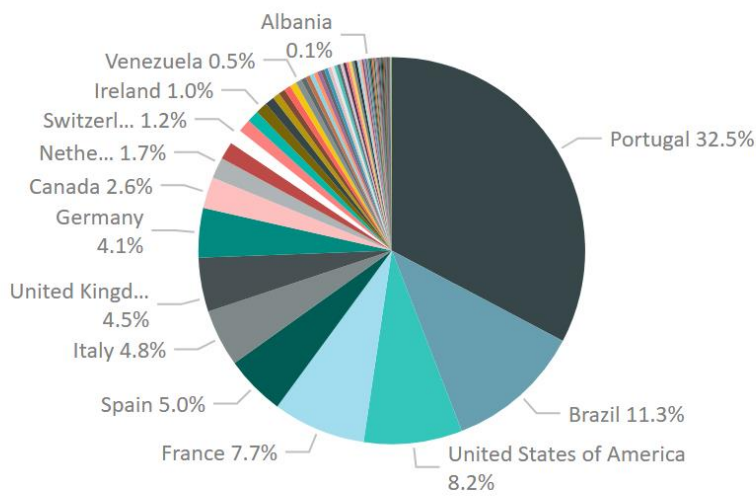
Outbound



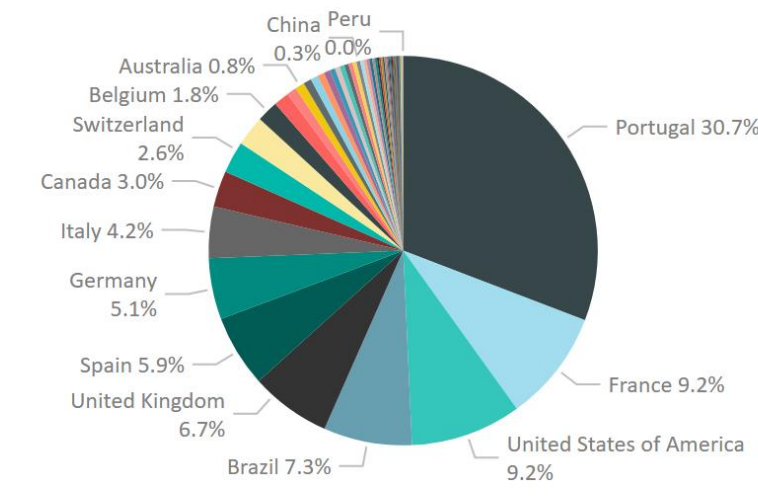
Transfer



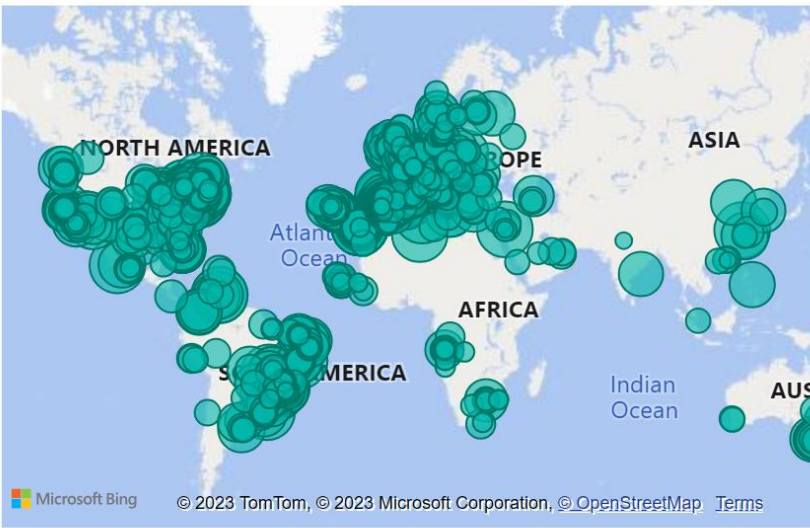
Nationality



Residence



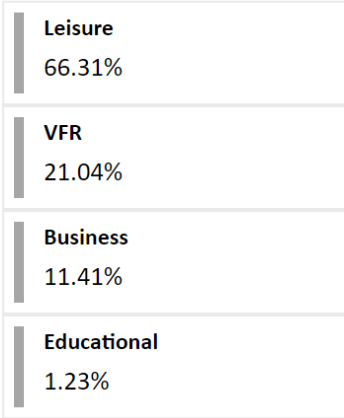
Pax Residence Map



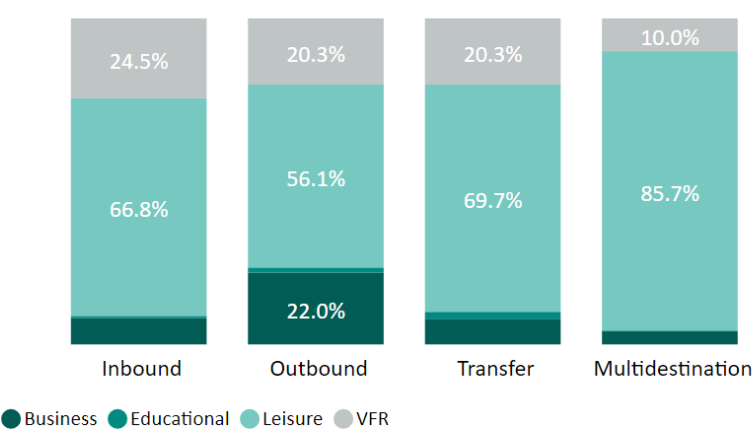
# Operations	# Pax (Survey Universe)	# Surveys
244	22M	14.67K

TRAVEL BEHAVIOUR

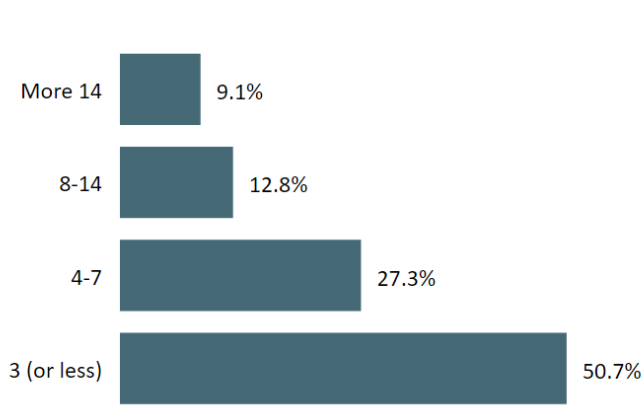
Trip Motive



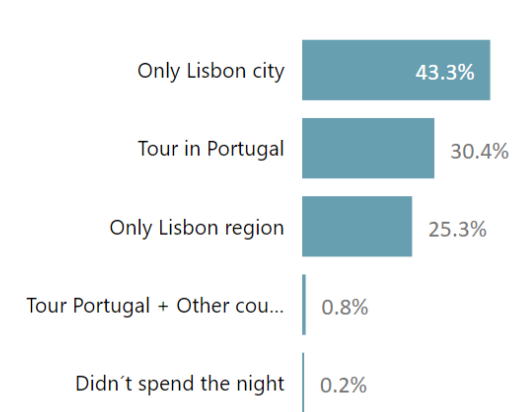
Main Reason for Travel / Directionality



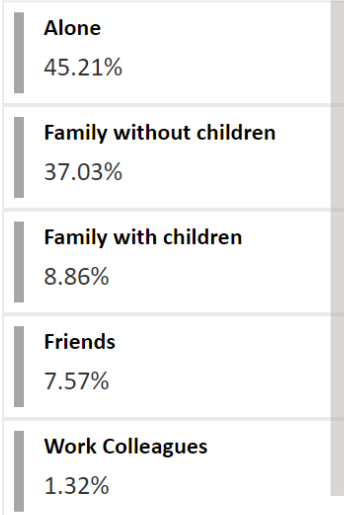
Trip Duration (Nights)



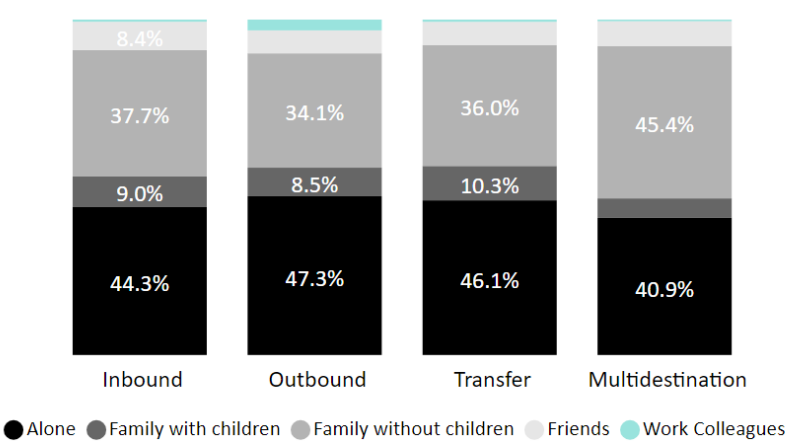
Main Location of Stay



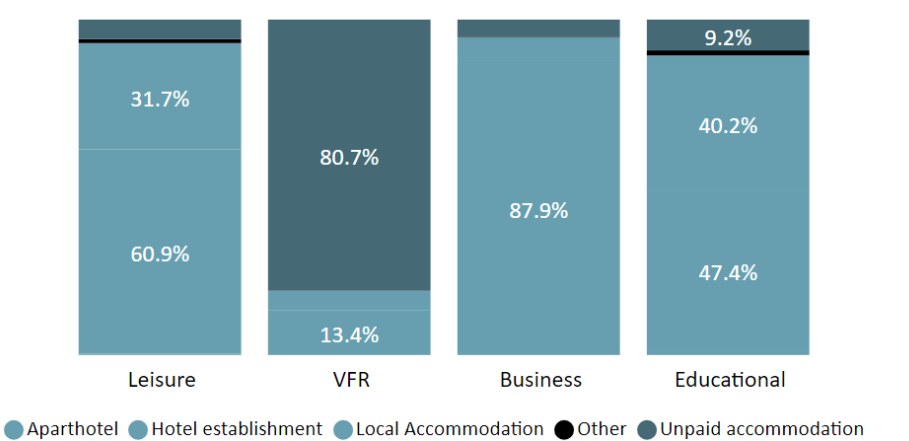
Size of Group



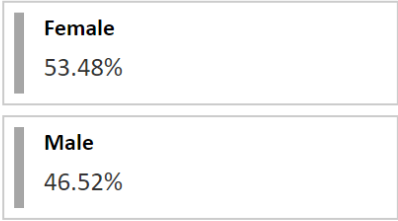
Group Characteristics / Directionality



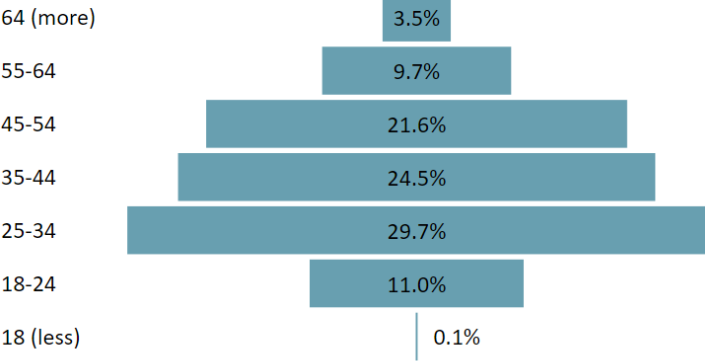
Lodging Options / Main Reason for Travel



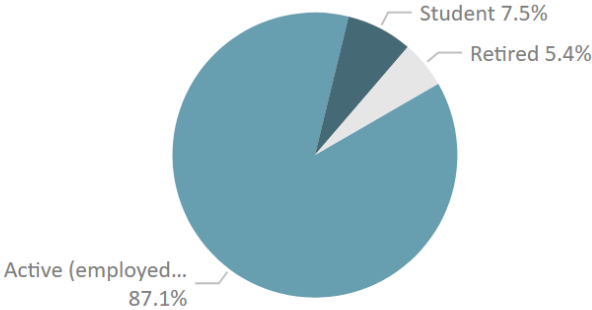
DEMOGRAPHY AND SATISFACTION



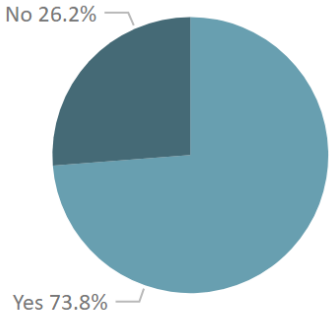
Age



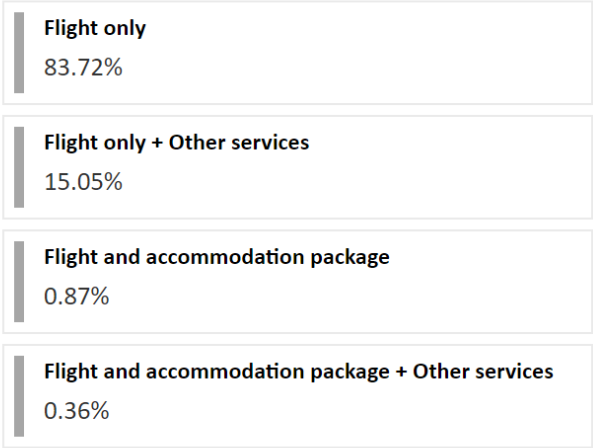
Professional Status



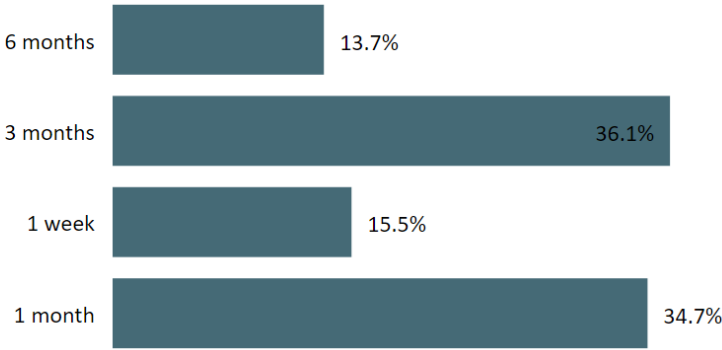
First Time Visitor \*



Travel Package Purchase



Time in Advance of Trip Purchase



Satisfaction with Destination \*



\*Only Inbound segment