

Advantages for members of Turismo de Lisboa

1. Actively contribute to the improvement of the tourism product, to the increase and quality of tourist flows and to the effectiveness of tourism promotion.
2. Participate in a prestigious project alongside public entities, business associations and companies.
3. Be able to use, as a symbol of credibility, a sign in their establishment and an identification on company materials, attesting to its status as a member of Turismo de Lisboa.
4. Be included in the promotional materials edited by Turismo de Lisboa – guides, itineraries, manuals, etc. – where only members will be included.
5. Receive preferred participation in all activities – Fairs, Workshops, Seminars, etc. – in the acquisition of goods, products or services and in advertising inserts in Turismo de Lisboa publications.
6. Be promoted and recommended by Turismo de Lisboa to members and third parties, including in response to requests for information made at Fairs, Tourism Centres and through other means.
Turismo de Lisboa reserves itself the right to analyse the materials provided by the associates to be placed at Centres, in order to avoid any conflict of interests between members and with the Association's activity.
7. Enjoy preferred status in the provision of goods or services to the Turismo de Lisboa or in relation to actions in which it participates.
8. Benefit from discounts of at least 10% on advertising spots in publications, videos, films, CD-ROMs, etc. and in the purchase of merchandising materials sold by Turismo de Lisboa.
9. Benefit from discounts of up to 50% on the participation in promotional initiatives organised by Turismo de Lisboa, specifically Workshops, Seminars, etc.
10. Receive commissions higher than 50% compared to non-members in the sale of the Lisboa Card and other products created, managed or participated in by Turismo de Lisboa.
11. Acquire promotional materials edited by Turismo de Lisboa at cost or free, depending on the type of materials (for non-members, "business prices" will be charged).

12. Benefit from special conditions in the acquisition of goods or services negotiated by Turismo de Lisboa with other entities.

13. Receive information at regular intervals, specifically results of statistics and studies prepared or obtained by Turismo de Lisboa.

14. Enjoy preference in the sponsorship of Turismo de Lisboa events.

15. Propose programmes, projects or actions to be co-financed by Turismo de Lisboa.

16. Participate in Joint Promotion Plans, at lower than usual percentage rates.